

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Robert Huckfeldt
FROM: Michael Mancuso *MM*
SUBJECT: BUCKS JULY - (T170)

DATE: May 10. 1990

Please arrange to ship the following Bucks Management and POS material in support of the above program.

MANAGEMENT

<u>ITEM</u>	<u>ITEM #</u>	<u>AMMS</u>	<u>SR</u>	<u>AM</u>	<u>DM</u>
Sell Sheet	51345	20	10	30	30
F.S.I. Fact Sheet	51346	40	20	60	60

POS

<u>ITEM</u>	<u>ITEM #</u>	<u>SR</u>	<u>AMMS</u>
20 Deal Display	51350	40	--
50 Deal Display	51351	20	25
BV Header (Non-Promotional)	51347	List	--
AV Header Front	51348	List	--
AV Header Back	51349	List	--
Small Poster	51352	50	50
Large Poster	51353	50	50
Large Poster (Non Promotional)	51354	50	50
2 For 1 Polywrap	54032	1,800	--
2 For U Band - Military	54054	--	1,800

	<u>Due In KDC</u>	<u>Due In Field</u>
<u>Delivery Schedule - Management</u> -	W/O 5/7	W/O 5/14
<u>POS</u> -	W/O 6/4	W/O 6/18

MM:lg
Attachment

cc: F. Alfieri	D. Hufford
S. Altschul	M. Lizanich
T. Costas	J. Nellenbach
P. Degener	N. Recine
B. Egan	T. Ryan
A. Goldfarb	

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